Dear CURE Childhood Cancer Association Supporters & Friends,

Nobody ever plans on their child being diagnosed with childhood cancer or a chronic blood disorder. In 2018, sixty-five sets of parents in the Rochester area were shocked into action with a childhood cancer or chronic blood disorder diagnosis. We at CURE Childhood Cancer Association are truly appreciative of the unique partnership we have with Golisano Children’s Hospital, allowing our Parent Advocates to be on the front lines with the medical professionals at Golisano to offer support to our families. We have stayed true to the mission of our founders in ensuring we are helping parents through these difficult days. Caregivers can often feel isolated throughout treatment, but our Parent Advocates are there to let them know they are not alone. Our community of friends championing for our organization and our mission enables us to continue to offer the help that these families need – oftentimes before they even know they need it. Your contributions to CURE – of time, talents and funds – have given us the opportunity to expand our programming and services. We appreciate you. Thank you for letting local families know they are not alone in their battles. We are here for them. CURE is here for them.

We are looking forward to 2019 and continuing to build on the foundation set by our founders over forty years ago. Expanding and enhancing the programs and services we currently offer is our goal for the year. It is our hope to meaningfully help families overcome their challenges as they navigate their child’s diagnosis and treatment. We invite you to help us, joining in our mission, until no parent is halted by those devastating words: “Your child has cancer”, “Your child has a chronic blood disorder” or “Your child’s cancer has returned”.

With heartfelt appreciation for your continued support and advocacy,

Holly Dutcher
Executive Director
MISSION

Improving the lives of children and their families coping with childhood cancer or chronic blood disorders by providing emotional, educational, social and financial assistance; promoting and funding research towards a cure.

BOARD OF DIRECTORS

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CURE CHILDHOOD CANCER ASSOCIATION

YEAR 2018
2018 year in review

CURE Childhood Cancer Association was founded in 1976 after a group of parents lost a child to cancer. CURE (Counseling Understanding Resources/Research Education) provides support to children and their families coping with childhood cancer or chronic blood disorders. Founded under the principle of parent advocacy, we have made it a priority to care for children and their families, especially parents, during this difficult time. The partnership between Golisano Children’s Hospital and CURE Childhood Cancer Association has been used as a model for other organizations across the country.

Our Parent Advocates are parents of childhood cancer survivors – peers to those parents who are hearing the words “Your child has cancer.” Whether the needs of the families are financial, educational, emotional or social, CURE’s staff of three full time employees and three part-time employees does everything they can to ensure families do not feel alone. It is our mission to help alleviate the burden families find themselves under when their child receives a childhood cancer or chronic blood disorder diagnosis. We are here to help families through the various non-medical needs that arise following a diagnosis. The support ranges from small expenses, such as parking passes for Golisano Children’s Hospital or Wilmot Cancer Institute, to larger expenses, such as car payments, utility bills or, sadly, funeral expense assistance. These services do not have a lot of fanfare. They aren’t glamorous, but they are incredibly important. The support provided by the staff at CURE Childhood Cancer Association is support that our families would not have otherwise...because kids can’t fight cancer alone.

CONTACT
CURE CHILDHOOD CANCER ASSOCIATION
200 WESTFALL ROAD,
ROCHESTER, NY 14620

585.473.0180
STAFF@CUREKIDSCANCER.COM
CUREKIDSCANCER.COM
FINANCIAL SUPPORT

CONTRIBUTIONS: $89,838
SPECIAL EVENTS: $232,159
GRANTS: $115,500
UNITED WAY: $43,038
FRIENDS & FAMILY: $10,890
INVESTMENT INCOME: $14,840

$506,265 TOTAL

FINANCIAL EXPENSES

COMMUNITY SERVICES: $238,680
MANAGEMENT & GENERAL: $55,756
EDUCATION: $67,432
FUNDRAISING: $10,084

$371,952 TOTAL

A financial foundation ensures the viability of any organization. The CURE Board of Directors recognizes this and that fundraisers performed better than expected in the 2017-2018 fiscal year. As such, income was transferred to the growing endowment fund with the hope that CURE’s future in our community is being further endowed.

*Totals from the fiscal year July 1, 2017 – June 30, 2018
Financial assistance is made possible through the Agnes K. Mackey Fund and The Angel Fund.

- Auto Expenses
- Food
- Patient Items
- Holiday assistance
- Funeral assistance
- Bell Ringings
- Household Expenses
- Medical Expenses
- Other

$0 $1,000 $2,000 $3,000 $4,000 $5,000

*Totals from the fiscal year July 1, 2017 - June 30, 2018

Auto Expenses: $4,700
Food Expenses: $1,824
Patient Items: $426
Holiday Assistance: $1,478
Funeral Assistance: $6,300
Bell Ringing: $136
Household Expenses: $2,515
Medical Expense: $470
Other: $387

$18,236 TOTAL
"CURE means so much to us, and we are beyond grateful for all the things they provide. They were a sense of calm at diagnosis. A time when you had no clue where to turn or who to talk to..."

- A CURE Family
MEAL VOUCHERS

947

The Meal Voucher Program at CURE enables parents to have a meal alongside their child who has been admitted to Golisano Children’s Hospital or Wilmot Cancer Institute. This covers the cost of a meal tray so that a parent can share a meal with their child, bringing a sense of normalcy and family to a stressful situation.

VOYAGE BEADS

805

Our CURE kids and their siblings are invited to participate in our Voyage Bead Program. This free program helps children track their journey throughout treatment visually with color-coded beads. Different procedures and situations have a colored bead associated with them and CURE kids and their siblings string their beads along a cord to track their various journeys.

= 100 MEAL VOUCHERS

= 100 VOYAGE BEADS

*Totals from the calendar year January 1, 2018 – December 31, 2018
"They are there for you from the beginning right through remission and years after."

- A CURE Family
Our hope for 2019 is to take a “deep dive” into the current programming we offer. Our newly formed Programs Committee will review the current programs we offer for impact and effectiveness and brainstorm new programming once gaps are identified. The Parents’ Night Out events are expected to move from one per quarter to one per month, which is exciting! We are looking to offer a variety of activities including dance lessons, cooking classes, hikes and more! We hope to offer entertaining, unique experiences to our Parents – giving them the opportunity to recharge, reconnect with each other and connect with other parents.

Our “Book Club” is kicking off in January 2019 and encourages Parents to read a selected book and meet once a month to discuss. This group will look into self-care and bonding with other Parents. Also in the plan for this coming year is to promote our newly instituted “Sibling Voyage Bead Program”, encouraging siblings to participate as they are part of the treatment journey as well.

"2019 is an exciting year."

As an organization that relies heavily on our volunteers, we are hoping to institute a more structured volunteer program, ensuring opportunities are communicated effectively, messaging from CURE volunteers in the community is consistent and our volunteers know just how valued and appreciated they are. 2019 is an exciting year for our annual 5k and Fun Walk, too, as we are celebrating its 10th year! CURE invites the community to come “Seas the Day” with us and participate in programming and fundraisers.
thank you

CONTRIBUTING FOUNDATIONS

Alstom Signaling Foundation, Inc.
Davenport Hatch Foundation
Fairport Rotary
Finger Lakes Gaming & Race Track
Francis P. Chiaramonte Family Foundation
Glover-Crask Foundation
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Rite Aid Foundation KidCents
William & Mildred Levine Foundation

The CURE Childhood Cancer Association is a 501(c) (3) not-for-profit, tax-exempt organization and your contributions may be tax deductible to the extent allowed by law. Our tax exempt number is: 51-025037