

# CURE CHILDHOOD CANCER ASSOCIATION

## CURE

### PRIVACY POLICY

*Your privacy is critically important to us. At CURE we have a few fundamental principles:*

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.
- We aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.

Below is our privacy policy which incorporates these goals:

If you have questions about deleting or correcting your personal data please contact our CURE at 585-473-0180

CURE operates curekidscancer.com. It is CURE's policy to respect your privacy regarding any information we may collect while operating our website.

#### **Website Visitors**

Like most website operators, CURE collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. CURE's purpose in collecting non-personally identifying information is to better understand how CURE's visitors use its website. From time to time, CURE may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

CURE also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments. CURE only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

#### **Gathering of Personally-Identifying Information**

Certain visitors to CURE's website choose to interact with CURE in ways that require CURE to gather personally-identifying information. The amount and type of information that CURE gathers depends on the nature of the interaction. Those who engage in transactions with CURE are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, CURE collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with CURE. CURE does not disclose personally-identifying information other than as described below and visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

#### **Aggregated Statistics**

CURE may collect statistics about the behavior of visitors to its website. For instance, CURE may monitor the most popular posts on curekidscancer.com and may display this information publicly or provide it to others. However, CURE does not disclose personally-identifying information other than as described below.

#### **Protection of Certain Personally-Identifying Information**

CURE discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on CURE's behalf or to provide services available at CURE's website, and (ii) that have agreed not to disclose it to others. CURE will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, CURE discloses potentially personally-identifying and personally-identifying

information only in response to a subpoena, court order or other governmental request, or when CURE believes in good faith that disclosure is reasonably necessary to protect the property or rights of CURE, third parties or the public at large. CURE takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

### **Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. CURE uses cookies to help CURE identify and track visitors, their usage of CURE's website, and their website access preferences. CURE visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using CURE's website, with the drawback that certain features of CURE's website may not function properly without the aid of cookies.

### **Business Transfers**

If CURE, or substantially all of its assets were acquired, or in the unlikely event that CURE goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of CURE may continue to use your personal information as set forth in this policy.

### **Ads**

Ads appearing on any of our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by CURE and does not cover the use of cookies by any advertisers.

### **Privacy Policy Changes**

Although most changes are likely to be minor, CURE may change its Privacy Policy from time to time, and in CURE's sole discretion. CURE encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.