



THIRD PARTY FUNDRAISERS

Thank you for joining us in our Mission of supporting local Families who have a child with cancer or chronic blood disorder. YOUR support enables us to

Embrace Families at Every Turn, ensuring nobody feels alone in their battle.

Please contact Sammi Jo Uhrmacher (samanthajo.uhrmacher@curekidscancer.com or 585-473-0180) to chat about your fundraising plans.

We are humbled you see value in the work we do for our Families and have a desire to support our Mission through your fundraising efforts. Please see some general guidelines for hosting your event below:

- (1) **What is a third-party fundraiser?** A third-party fundraiser is any fundraising activity or event planned by an individual or group in the Community outside of the Staff at C.U.R.E. The fundraising event is coordinated with the goal to raise funds and awareness of C.U.R.E.
- (2) **C.U.R.E. Childhood Cancer Association must uphold the promises and values associated with our brand.** As such, our organization must review and approve all usage of our logo and organization name in print and digital materials related to your event. Please allow five business days to conduct this review.
- (3) **C.U.R.E. Childhood Cancer Association must be listed as the beneficiary organization.** We are not the host, presenter, sponsor or partner of the third-party fundraiser.
- (4) In planning an event, **the IRS requires specific identification regarding what entity will receive the proceeds of your event and how much of the money raised will be donated.** If C.U.R.E. is receiving a percentage of sales or proceeds from specific activities at the event.
- (5) **We ask that all events containing our organization name (through event name or donation promotion), reflect our core values: Approachability, Resourcefulness, Dependability and Support.** Please be mindful of what our values are before, during and after the event wraps up.
- (6) **We want to celebrate your success!** Please be sure to send photos of your event to us so we can feature you in our newsletter and/or social media. We would also like to highlight your event and show our gratitude through a check presentation. We have a big check and can come to you or you can come to us for a photo opportunity.
- (7) **We require all donations generated through the event be delivered to C.U.R.E. within 30 days of the event occurring.**

Thank you for thinking of the Children and Families we support through coordinating your event. We are most grateful for your support and belief in our Mission.